

## H2020 proposals - One page proposal

# H2020 Engaging private consumers towards sustainable energy - EE-06-2016-2017

Coordinator: Brussels Environment

### Company's description:

### **Brussels Environment**

Bruxelles Environnement) is the public service responsible for the environment and energy at the Brussels-Capital Region. It is tasked with conducting research, planning and providing advice on environmental issues. It also helps the authorities and businesses in Brussels to develop environmental plans. Bruxelles Environnement manages various environmental themes for the Brussels-Capital Region, including air, water, waste, ground, green space and biodiversity, health and environment, noise, energy, and eco-mobility

### Provisional title: Energywatchers

## Project idea in short

Change private customer behaviours to take them along towards lower their energy bills and use energy efficiency devices. To induce this change, we address existing groups and propose them workshops over these specifics energy challenges. Our target: already pre-formed existing groups (fuel poverty communities (social housing) national language classes, newcomers classes (recent immigrants including immigrants from non EU countries) and tenants/owners meeting already taking place in apartment buildings, transition network active groups, urban crops garden, group purchasing organic vegetables, ...). During these workshops, we collect data from participants to follow them and give them feedback. Private consumers engage to do actions toward sustainable energy and list these actions facing the group. Afterward they are reminded to do the actions they have signed up for. We also collect data from regional energy distributor with participant consent to follow private customer bills through the project.

Brussels Environment is already involved in DOMINO project complementary to this proposal.

## Other organisations involved and their roles in the proposed Work

Experts on communication and disseminations- costumers oriented

Experts on developing energy workshop (concept - preparation) Global Action Plan

Experts on global monitoring of the impacts (analysis)

ICT tool and intranet platform management

## Other Partners sought:

The consortium is looking for other regional or national agency, NGOs or associations operating in the energy sector linked to social issues such as Energy conservation (referring to reducing energy consumption)