

# GONZALO COELLO DE PORTUGAL

Binom Architects



03.03.2022

19:00-20:30 [EET]

Workplace Matters

A Sustainable Transformation of the Work Environment



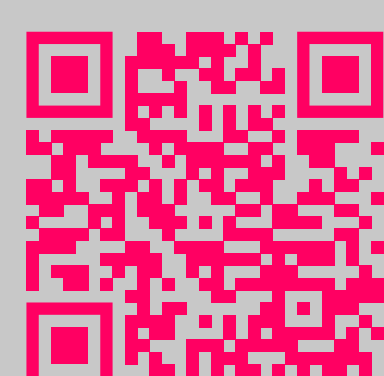
Photograph: © Imagen Subliminal

Our idea of workplace has changed for ever with the pandemic, blending online and physical environments, home and corporate offices. Companies struggle to adapt their spaces to the new situation and cities fail to attract workers to the Central Business District.

The response from Binom Architects is to design caring workplaces. They care about the worker, the city, and the environment. In their projects, people's experience of their surroundings is key and sustainability is at the core of all decisions. The end result goes beyond the project itself, turning buildings into meaningful assets for the local communities. Binom director and co-founder Gonzalo Coello de Portugal will present a selection of workplace interventions from the last decade, and discuss how the clients ambitions were shaped into projects that last beyond the pandemic.

Binom Architects specialise in sustainable transformation through design innovation. Established in London in 2009 by Marta Granda Nistal and Gonzalo Coello de Portugal, the practice has delivered a wide range of projects in the United Kingdom, Spain, and Norway.

The firm's proposals maximize environmental, social and economic value with unique solutions including furniture design, interior design, and building design. They have achieved recognition with awards in international competitions, and recent projects have featured in publications including The Sunday Times, El País, Evening Standard, Architectural Digest, OnOffice and Architects Journal. Part-time teaching has allowed both directors of Binom to explore advanced technological design which then informs the practice. They are associate lecturers at the Bartlett School of Architecture – UCL, London, and have previously taught at Central St Martins School and London Metropolitan University.



Room O13, 75 Kallipoleos Ave, 1678, Nicosia

Zoom: <https://tinyurl.com/2p84b334>

#sucy #archucy #seminarseries

 University of Cyprus  
Department of Architecture

